



NOK2024

NORDIC CONGRESS OF OPHTHALMOLOGY

5–8 August 2024 • Kuopio, Finland

INVITATION TO SPONSORS AND EXHIBITORS

We are delighted to extend an invitation for participation in the 45th NOK Congress, set to take place at the Kuopio Music Centre from August 5th to 8th, 2024, anticipated to draw approximately 1,000 attendees.

The Nordic Congress of Ophthalmology, NOK, occurs biennially with the overarching aim of highlighting innovations in the diagnosis and treatment of eye diseases. It also seeks to enhance the organization of eye treatment within healthcare systems and establish a collaborative platform for Nordic ophthalmologists to foster education and progress.

This event holds significant international importance, bringing together ophthalmologists to discuss various aspects, including presentations on the latest research developments in the realm of incurable blindness caused by eye diseases. Undoubtedly, this congress is a one-of-a-kind gathering.

Collaboration with industry partners is integral to ensuring the success and high quality of the congress. We sincerely hope for your support to contribute to the achievement of these goals. We eagerly look forward to welcoming you to Kuopio in August, 2024!

*Best regards,
Your NOK2024 Organizing Committee*

NOK2024

Dates: Monday 5 - Thursday 8 August, 2024

Location: Music Centre Kuopio, Kuopio, Finland

Estimated attendance: 800 - 1 000 delegates

Exhibition times: Tue 6 - Thu 8 Aug 8:00-15:30

Exhibition set-up: Monday 5 Aug 14:00-21:00

Dismantling: Thursday 8 Aug by 17:00

Booking: From 15 December, 2023

Registration: From 15 January, 2024

Website: www.nok2024.fi

Demand for NOK2024 exhibition space and sponsorship opportunities is expected to be high, so please book as soon as possible to ensure the best choice of options. You will find your way to the online form at the website www.nok2024.fi under the headline Sponsor & Exhibitor (booking opens 15 December, 2023). The Professional Congress Organizer Tavicon will handle all the arrangements regarding the NOK2024 exhibition and sponsorship.



For more information, please contact the congress office at NOK2024@tavicon.fi

SPONSOR AND EXHIBITOR OPPORTUNITIES



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Kuopio, Finland

EXHIBITION SPACE

Congress participants will be encouraged to spend time in the exhibition area, allowing exhibitors sufficient time to showcase products and engage with participants in person. Coffee breaks and lunches will be served in the exhibition area.

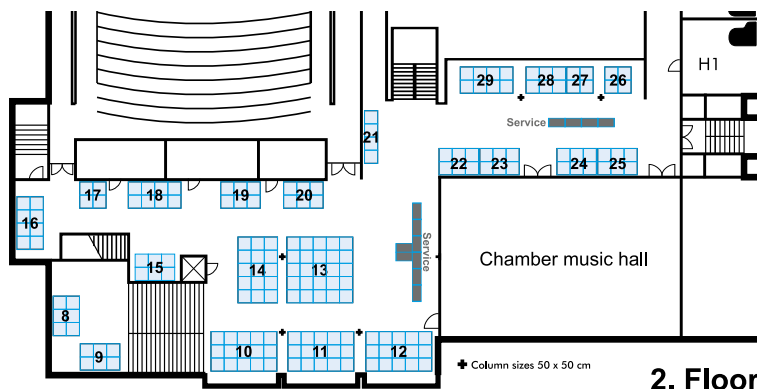
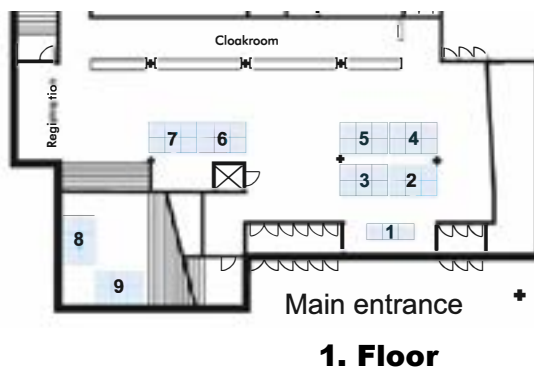
- Exhibition space available as per the exhibition floor plan below
- The price quoted below is per square meter, floor space only, including electricity
- No booth construction included in the floor price
- Exhibitors are free to use their own booth materials and own construction crew or order structures from the local partner
- Logo and a link to the Sponsor website will be published on the NOK2024 website

Exhibition floor space price: EUR 550 per sqm

Exhibitor registration fee: EUR 450 per person

Dinner tickets available for extra charge

Additional exhibition services: Shell scheme, walls, furniture, lights, screens etc. can be ordered from the company Messujen Tekijä, email: sami@messujentekija.fi.



SPONSORSHIP OPPORTUNITIES

PRE SYMPOSIUM on 5 August at 18:00-19:30

Opportunity to host a pre-congress symposium of 90 minutes

- max. 3 parallel sessions available
- 1-2 chairs and 3-4 speakers suggested by the industry
- the symposium programme including speakers and titles of presentations will be published on the congress website
- room rental and standard technique will be provided during the symposium (projector, screen, microphones)
- coffee and snacks included in the fee

Pre-Congress Symposium price: EUR 30 000

LUNCH SYMPOSIUM on 6-8 August at 11:45-12:30

Opportunity to host a lunch symposium of 45 minutes

- Tuesday 6, Wednesday 7, or Thursday 8 August during lunch time at 11:45-12:30
- max 3 parallel sessions per day available
- venue capacity max 40 participants per symposium
- the symposium programme including speakers and titles of presentations will be published on the congress website
- room rental and standard technique will be provided during the symposium (projector, screen, microphones)
- buffet lunch served in the lecture room, included in the fee

The sponsored symposium proposed by the industry must be approved by the organising committees to adhere the norms and practices of scientific meetings. Timeslots will be assigned on a first-come first-served base. Additional services, e.g. special catering, other AV equipment, technical assistant, separate programme leaflet printing, are not included in the fee but can be arranged on request for extra cost.

Lunch Symposium price: EUR 10 000



SPONSOR AND EXHIBITOR OPPORTUNITIES

ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following sponsorship items are available on a first come first served basis.

CONGRESS BAGS Single-Sponsor Opportunity: Only one company will have access to this sponsorship item. Company logo will appear on conference bag. The congress will not arrange congress bags for participants except if there is a sponsor interested in sponsoring the bags. The sponsor can either provide them or they can be produced by the congress. If the sponsor prefers to provide them, the design and material must be approved by the organising committee.

EUR 3 500 + production cost

COFFEE BREAKS One sponsor per day on 6-8 August, incl. 2 coffee servings. Tea, coffee and pastries will be served in the catering/exhibition area. Sponsor logo will appear on all coffee bars on the day of sponsorship and on the congress website.

EUR 3 500

POCKET PROGRAMME Single-Sponsor Opportunity: Only one company will have access to this sponsorship item. Moving towards paperless the delegates will no longer receive the printed final programme but instead a small pocket programme, which will be handed out to all participants upon arrival to the congress.

EUR 3 500

SPEAKERS' PREVIEW ROOM Single-Sponsor Opportunity: Only one company will have access to this sponsorship item. Sponsorship includes company name on the entrance to the room, logo visibility in the room, and link on the congress website.

EUR 2 500

LANYARDS Single-Sponsor Opportunity: Only one company will have access to this sponsorship item. Every registered participant will be provided with a lanyard printed with the sponsor (company) or product logo. Participants wear their name badge and lanyards throughout the congress. Sponsorship includes sponsor's logo on the lanyard. Lanyards will be supplied by the congress. Badges will be supplied by the congress and will be recycled.

EUR 3 500 + production cost

NOTEPADS AND PENS Single-Sponsor Opportunity: Only one company will have access to this sponsorship item. The pads and pens will be available in all meeting rooms and at the Registration Desk. Sponsor's logo and/or product logo will be on the notepads and pens. Notepads and pens will be produced by the congress or can be provided by the Sponsor (the design must be approved by the organising committee).

EUR 2 000 + production cost

RESERVATIONS AND PAYMENTS

Online booking form
will be published on
15 December, 2023
[https://www.lyyti.in/
NOK2024ExhibitSponsor](https://www.lyyti.in/NOK2024ExhibitSponsor)

Link to personnel registration form
will open on
15 January, 2024
<https://www.lyyti.in/NOK2024>

Congress Office Tavicon is committed
to helping you make your participation
successful. For further information
please contact:
NOK2024@tavicon.fi

CANCELLATION POLICIES

Booking an exhibition space or a sponsorship opportunity requires full payment before booths or sponsorship items are assigned. Booking is binding. Cancellations will not be refunded. All bookings are subject to approval, the Organizing Committee reserves the right to decline sponsorship bookings at their own decision.

PAYMENT OPTIONS

The exhibition space or sponsorship item will be invoiced once the booking has been made. The payment term is 14 days net. Bookings are binding and cancellations non-refundable. Company logo and a link to the website will be published on the NOK2024 website only after the full payment has been received.

Sponsors are responsible for all material production and costs.

All prices are VAT 0 %. No VAT will be added.

Booth location will be assigned on a first come first served basis. The organizers reserve the right for the final positioning of the exhibition stands and changes in the exhibition floor plan.